Agenda for Today

I. Call to Order and Roll Call
II. Adoption of October 26, 2020 Meeting Summary
III. Update on Homeless Data Integration System
IV. Year in Review
V. HCFC Action Plan Updates
VI. Update on Eviction Prevention Efforts
VII. Department and HCFC Updates
VIII. Future Meeting Agendas
IX. Public Comments on Items Not on the Agenda
X. Adjournment
Item II.
Adoption of October 26, 2020 Meeting Summary
Item III.
Update on Homeless Data Integration System
What is HDIS?

- The largest warehouse of individualized (but de-identified) homelessness data in the country
- Repository of longitudinal data from 44 CoCs’ local Homeless Management Information Systems (HMIS)
- Identify patterns and trends of individuals involved with the CA homelessness service delivery system across jurisdictions
Homeless Data Integration System (HDIS)

What is the purpose of HDIS?

- Look across the state at data collected about local homeless response systems to find out about what services are being used and what's working.

- Identify patterns of service usage across regional types (e.g., urban and rural), specific sub-populations among persons experiencing homelessness (e.g., families, veterans, unaccompanied youth, aging populations).

- Support broader efforts to identify racial and other inequalities among people experiencing homelessness.
Contract awarded to Plante Moran to build data warehouse & robust reporting/visualization tools to support meaning making and decisions about our shared response

HCFC HDIS team working with CoCs on data transfers

Web based data dashboards are currently in development

Convening stakeholder input (e.g., CoCs, partners, HUD TA) to support content and visualizations
HDIS Timeline

- **Phase I (Beta): 44 COCs**
  - Apr 2020
  - Nov 2020
  - Mar 2021
  - Jun 2021
  - Ongoing

- **HDIS (Maintenance and Operations)**
  - Ongoing

- **Phase II (Beta): Additional Data**
Questions & comments from Councilmembers?
Item IV.
Year in Review
Year in Review

- Project Roomkey & Homekey
- HCFC Administered Funding
- HCFC Local Guidance
- 100 Day Challenge Cohorts
Year in Review: Project Roomkey & Homekey

- **Project Roomkey**
  - Non-congregate sheltering effort to protect people experiencing homelessness from COVID-19
  - Prioritizes people at highest risk of complications from COVID-19
  - Has provided safe shelter to more than 22,300 people
  - Over 10,000 rooms currently occupied across the state

- **Homekey**
  - $846 million in total funding - State, Federal, and philanthropic support
  - Projected to fund 95 projects in 48 jurisdictions, resulting in approximately 6,000 units
Year in Review: HCFC Administered Funding

• **COVID-19 Emergency Homelessness Funding**
  o $100 million directly to local governments for shelter support and emergency housing to address COVID-19 among the homeless population

• **Homeless Housing, Assistance and Prevention Program**
  o $650 Million in Round 1 allocated this spring
  o $300 Million in Round 2: Applications due January 23, 2021
Year in Review: HCFC Local Guidance

- **Guide to Strategic Uses of Key State and Federal Funds to Reduce Homelessness During the COVID-19 Pandemic** (in partnership with CDSS and HCD)
- **Strategic Funding Guide Webinar** (in partnership with HCD & CDSS)
- **Project Roomkey Rehousing Guidance Document** (in partnership with CDSS & HCD)
- **Disaster Guide for People Experiencing Homelessness** (in partnership with Listos, CalOES & CDSS)
Year in Review: 100 Day Challenge

- **First Cohort**
  - Completed - case studies on HCFC website
  - Alameda, Los Angeles, Riverside, Stanislaus

- **Second Cohort**
  - Happening now!
  - Sonoma, Santa Barbara, San Francisco

- **Third Cohort**
  - Starting early 2021
Questions & comments from Councilmembers?
Item V. HCFC Action Plan Updates

- Vision for the two-year Action Plan
- Progress report on Action Plan development
- Existing State efforts to address each Objective
HCFC Action Planning: Vision

A new vision for the Council and the State’s work to prevent and end homelessness that features:

- **Increased leadership** from the State for identifying and supporting short-term and long-term solutions
- **Purposeful, action-oriented coordination** and alignment across State agencies and programs
- **Stronger, collaborative partnerships** with public and private partners in communities
In pursuing this vision, HCFC recognizes:

- Response to homelessness in California **must address and reduce racial inequities** in risks and experiences of homelessness;

- Progress **will require multi-pronged, multi-year strategies** to enhance every element of responses to housing, services, and health and public health needs of people experiencing and at-risk of homelessness; and

- State agencies must act with **shared responsibility and mutual accountability, implement effective data analyses, performance measures and metrics**, to assess, refine, and revise strategies.
HCFC Action Planning: Timeframe

✔ Special September 2020 HCFC Meeting – Input on priorities and objectives

✔ October 2020 HCFC Meeting – Approve initial draft of Action Plan Objectives

✔ December 2020 HCFC Meeting – Discussion of State actions in support of those Objectives

✔ Special February 2021 HCFC Meeting – Discussion of draft Action Plan

✔ March 2021 HCFC Meeting - Approval and adoption of Action Plan
HCFC Action Planning: Progress Since October Meeting

- Identifying **current and planned Activities across State agencies** that are driving, or will drive, progress toward Plan Objectives

- Extensive **stakeholder input processes to identify potential priorities for additional Activities** – including representatives from over 50 organizations and agencies to date (see *Overview and Update on Planning Activities* handout for full list)

- Information gathered to date **summarized in meeting materials** – continuing to gather information and ideas
HCFC Action Planning: Action Areas

1. Strengthening our Systems to Better Prevent and End Homelessness in California into the Future

2. Equitably Addressing the Health, Safety, and Services Needs of Californians Experiencing Unsheltered Homelessness

3. Expanding Communities’ Capacity to Provide Safe and Effective Sheltering and Interim Housing

4. Expanding and Ensuring Equitable Access to Permanent Housing in Our Communities

5. Preventing Californians from Experiencing the Crisis of Homelessness

See meeting materials for list of 15 Objectives aligned with these Action Areas
### HCFC Action Planning: Examples of Activity Descriptions

**Action Area #1: Strengthening our Systems to Better Prevent and End Homelessness in California**

**Objective 1:** Strengthen racial equity-focused responses, strategies, and activities of State agencies and of local agencies and organizations receiving State funding for any homelessness services and housing activities.

<table>
<thead>
<tr>
<th>Activities</th>
<th>Lead Department(s)</th>
<th>Collaborating Department(s)</th>
<th>Timeframe</th>
<th>Performance Measurement (Type and Measure)</th>
</tr>
</thead>
</table>
| Provide Technical Assistance focused on racial equity to support equitable access and outcomes within HEAP and HHAP funded programs | HCFC               | HCD, DSS                     | TA initiated by 3rd Quarter FY 20-21 | ▪ **Process Measure:** Initiation of Technical Assistance in timely manner  
▪ **Output Measure:** Number of communities receiving technical assistance  
▪ **Outcome Measures:** Specific outcome measures will be developed and tracked for each TA engagement |

**Objective 2:** Ensure that State and local planning and decision-making processes are deeply informed and guided by recommendations from people with lived expertise from experiences of homelessness.

<table>
<thead>
<tr>
<th>Activities</th>
<th>Lead Department(s)</th>
<th>Collaborating Department(s)</th>
<th>Timeframe</th>
<th>Performance Measurement (Type and Measure)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implement a Lived Experience Advisory Board to inform the considerations and decisions of the Homeless Coordinating and Financing Council and member departments</td>
<td>HCFC</td>
<td>All HCFC Member Departments</td>
<td>Board meets by 1st Quarter of FY 21-22</td>
<td>▪ <strong>Process Measure:</strong> Implementation of Board in timely manner and number of meetings held</td>
</tr>
</tbody>
</table>
HCFC Action Planning: Discussion Questions

What current State government activities or strategies are driving the greatest progress toward the achievement of the Plan’s Objectives?

What additional State government activities or strategies do you recommend to drive greater progress?

What guidance do you have on the prioritization of Objectives and/or Activities given the 2-year timeframe of the Action Plan?
Questions & comments from members of the public?

https://www.bcsh.ca.gov/hcfc/
Item VI. Update on Eviction Prevention Efforts

- AB 3088 Survey Results
- Strategies for effectively targeting eviction prevention and homelessness prevention efforts
Framing the Conversation: Terminology

### Framing the Conversation: Terminology

#### Diversion, Homelessness Prevention, and Eviction Prevention

<table>
<thead>
<tr>
<th>IMPACT ON HOMELESSNESS SYSTEM</th>
<th>HIGH</th>
<th>MEDIUM</th>
<th>LOW</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Diversion</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TARGETED TO:</td>
<td>People who have lost housing and are about to enter shelter or sleep outside</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FUNDED BY:</td>
<td>• Homelessness system funds</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Homelessness Prevention</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TARGETED TO:</td>
<td>Extremely vulnerable people who are about to lose their housing</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| FUNDED BY:                   | • Mainstream “feeder system” funds  
|                             | • Homelessness systems that have served their entire homeless population |
| **Eviction Prevention**      |      |        |     |
| TARGETED TO:                 | Low income people who have received an eviction notice |
| FUNDED BY:                   | • Federal, state, and local housing funds  
|                             | • Legal assistance funds |

endhomelessness.org
Overview of the Stakeholder Engagement Process

- AB 3088 (Chiu, 2020) directed BCSH to engage stakeholders to develop strategies for directing potential future federal stimulus funding to tenants, landlords, and property owners.
- Initiated on October 20, 2020, with a kick-off webinar.
- Roundtable discussion with financial services industry on November 23, 2020.
## Stakeholder Engagement Participation

<table>
<thead>
<tr>
<th>Respondent Type</th>
<th>% of Total (399)</th>
<th>Respondent Type</th>
<th>% of Total (399)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local jurisdiction</td>
<td>28.07</td>
<td>Continuum of Care</td>
<td>2.01</td>
</tr>
<tr>
<td>Homeowner</td>
<td>24.81</td>
<td>Legislator/Legislative staff</td>
<td>1.50</td>
</tr>
<tr>
<td>Non-profit</td>
<td>21.55</td>
<td>Trade Association/Advocacy - Landlords</td>
<td>1.50</td>
</tr>
<tr>
<td>Tenant</td>
<td>20.80</td>
<td>Person experiencing homelessness</td>
<td>1.25</td>
</tr>
<tr>
<td>Affordable housing developer/provider</td>
<td>11.28</td>
<td>Housing Authority</td>
<td>1.00</td>
</tr>
<tr>
<td>Landlord</td>
<td>11.28</td>
<td>Financial institution/advisor</td>
<td>0.50</td>
</tr>
<tr>
<td>Legal</td>
<td>5.51</td>
<td>Other</td>
<td>0.50</td>
</tr>
<tr>
<td>Service Provider</td>
<td>4.01</td>
<td>Real Estate</td>
<td>0.25</td>
</tr>
<tr>
<td>Healthcare</td>
<td>3.01</td>
<td>Education</td>
<td>0.25</td>
</tr>
<tr>
<td>State agency staff</td>
<td>2.51</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Survey Findings

General Priorities

Priorities ranked by weighted average

- Assisting persons experiencing homelessness with high risk of COVID-19 exposure
- Rehousing assistance to support people to exit homelessness successfully, including short-to medium-term rental assistance
- Assistance for low- and moderate-income tenants and landlords
- Economic development
- Mortgage assistance for impacted homeowners

Additional Priorities Provided by Respondents:

- Affordable Housing Development
- Health and Social Services
- Legal Services
- Grant Assistance for Non-Profits and CBOs
- Public Education and Outreach
Survey Findings

Emergency Rental Assistance

Priorities ranked by weighted average

- Assistance for tenants on unpaid utility and rent payments (up to 12 months) to prevent evictions
- Short- or medium-term assistance with rent for rehousing people experiencing homelessness
- Assistance for tenants on rent and utility late fees for tenants
- Assistance for tenants on security and utility deposits
- Tenant-paid utility costs

Additional Priorities Provided by Respondents:
- Security Deposits
- Legal Services
- Temporary Shelter
- Affordable Housing Development
- Landlord Assistance (repair costs, property taxes, utility costs)
- Childcare
- Pet Costs
Survey Findings

Emergency Solution Grants (ESG) HEROES

Priorities ranked by weighted average

- Emergency Shelter
- Rapid Rehousing
- Homelessness Prevention
- Hotel/Motel Vouchers
- Street Outreach
- Hazard Pay
- Homeless Management Information System (HMIS)
- Training on infectious disease prevention and mitigation

Additional Priorities Provided by Respondents:

- Health Services
- Public Education

https://www.bcsh.ca.gov/hcfc/
Community Development Block Grant (CDBG) HEROES

Priorities ranked by weighted average

- Housing Assistance (including short-term rental assistance)
- Public Services
- Economic Development
- Public Facilities and Infrastructure

Additional Priorities Provided by Respondents:

- Affordable Housing Development
Survey Findings

Coronavirus Relief Funds (CRF)

Priorities ranked by weighted average

- Ensure Californians achieve and maintain stable housing
- Preserve and produce housing for Californians
- Strengthen California’s homelessness crisis response and rehousing system
- Develop and connect people to jobs and reactivate a more resilient economy

Additional Priorities Provided by Respondents:
- Health and Social Services
- Local Government Assistance
- Grant Assistance for Non-Profits and CBOs
## HEROES Act 2.0 Funding Distribution Table

<table>
<thead>
<tr>
<th>HEROES Act 2.0</th>
<th>Emergency Solutions Grant (ESG) HEROES</th>
<th>Community Dev Block Grant (CDBG) HEROES</th>
<th>ESG – Rental Assistance</th>
<th>Coronavirus Relief Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>CA Entitlement / Direct Allocation</td>
<td>$634M</td>
<td>$492M</td>
<td>$6.4B</td>
<td>$30B</td>
</tr>
<tr>
<td>Estimated State Allocation $</td>
<td>$316M</td>
<td>$151M</td>
<td>$3.16B</td>
<td>Several $B for Housing</td>
</tr>
<tr>
<td>Estimated State Aggregate Impact</td>
<td>5,000 Households (8,000 Individuals)</td>
<td>22,000 Households</td>
<td>115,000 Households</td>
<td>38,000 Households / $1BCRF</td>
</tr>
</tbody>
</table>
Education and Outreach
How can we reach those hardest hit?

**Low Income Tenants:**
- Direct outreach
- Partnership with non-profit organizations
- Leverage government social service providers

**Small Property Owners**
- Direct outreach
- Financial institutions partnerships
- Leverage government entities
- Non-profit organization partnerships

**Affordable Housing Providers**
- Direct outreach
- Non-profit and community-based organization partnerships
- Leverage government entities
Homelessness Prevention: Targeting Resources Effectively

Target strategies that will be accessible to people with the greatest risks of becoming homeless, including:

- People with prior experiences of homelessness
- Households with extremely low-incomes
- People staying in informal living situations (without a formal lease)
- Deploy resources into most highly-impacted neighborhoods

https://www.urban.org/features/where-prioritize-emergency-rental-assistance-keep-renters-their-homes
Focus on investments in **flexible forms of assistance** that cover a range of expenses that will help households maintain housing and/or assist people who are newly homeless to quickly identify housing options.
Questions & comments from Councilmembers?
Item VII. Department and HCFC Updates

- Major activities since last meeting
- Upcoming activities in quarter ahead
- Funding and/or program deadlines
Item VIII. Future Meeting Agenda Topics
Item IX. Public Comments on Items Not on the Agenda

Next Council Meeting February 23, 2021
Contact Information

- HCFC Website  [https://www.bcsh.ca.gov/hcfc](https://www.bcsh.ca.gov/hcfc)
- Questions:  [HCFC@BCSH.ca.gov](mailto:HCFC@BCSH.ca.gov)
- To request HCFC staff presentations:  [https://www.bcsh.ca.gov/hcfc/webapps/request.php](https://www.bcsh.ca.gov/hcfc/webapps/request.php)
- Social Media
  -  [https://twitter.com/CA_HCFC](https://twitter.com/CA_HCFC)
  -  [https://facebook.com/CalHCFC](https://facebook.com/CalHCFC)