

## Homeless Emergency Aid Program (HEAP)

**Reporting Periods Please Select One**

- September 1, 2018 - September 30, 2019 Report must be submitted no later than January 1, 2020
- October 1, 2019 - September 30, 2020 Report must be submitted no later than January 1, 2021
- October 1, 2020 - June 30, 2021 Report must be submitted no later than September 30, 2021

Submit this report to the Homeless Coordinating and Financing Council by email to [hcfc@bcsh.ca.gov](mailto:hcfc@bcsh.ca.gov)

HEAP Contract # 18-HEAP-00033  
~~18-HEAP-00043~~ Administrative Entity: County of Santa Cruz Date of Report: 12/31/2019

**Select Either Large City or CoC**

Large City: \_\_\_\_\_ Continuum of Care: Watsonville/Santa Cruz City & County

Contact Person/Title: Tatiana Brennan, Senior Departmental Administrative Analyst Contact Phone Number: 831-454-3510

Contact Email Address: Tatiana.Brennan@SantaCruzCounty.us

**Section 1: Expenditure Summary**

	<b>Total</b>
Total HEAP Award	\$9,671,480.00
Total HEAP Homeless Youth Funds	\$1,268,138.00
Total HEAP Funds obligated during reporting period	\$7,484,477.00
Total HEAP funds expended during reporting period	\$1,113,163.54
Total HEAP administrative funds expended during reporting period	\$20,925.00
Total interest accrued during reporting period	\$141,379.00



**Section 2: Expenditure Detail**

For the reporting period, provide the expenditure data for all HEAP allocations (Capital Improvements, Services, Rental Assistance or Subsidies, Homeless Youth Set-Aside and Administrative Costs, Other).

For expenditures in the Other category, please provide details on the type of project.

Note: The expenditures being reported are not for each individual project, but a summary of all projects funded by HEAP.

**Capital Improvements**

New Projects Funded by HEAP	Total # of Beds	Total Homeless Youth Funds Expended	Total Non-Homeless Youth Funds Expended	Total Accrued Interest Funds Expended	Total Funds Expended
Short-Term Shelter	0	\$0.00	\$0.00	\$0.00	\$0.00
Emergency Shelter	0	\$0.00	\$0.00	\$0.00	\$0.00
Navigation Center	0	\$0.00	\$0.00	\$0.00	\$0.00
Transitional Housing	0	\$0.00	\$0.00	\$0.00	\$0.00
Permanent Supportive Housing	0	\$0.00	\$0.00	\$0.00	\$0.00
Other Types of Permanent Housing	0	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total</b>	<b>0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

Expansion Projects Funded by HEAP	Original # of Beds	# of Beds Added	Total # of Beds	Total Homeless Youth Funds Expended	Total Non-Homeless Youth Funds Expended	Total Accrued Interest Funds Expended	Total Funds Expended
Short-Term Shelter							\$0.00
Emergency Shelter -					\$797,581.05	\$0.00	\$797,581.05
Navigation Center	38	12	50		\$110,000.00	\$0.00	\$110,000.00
Transitional Housing							\$0.00
Permanent Supportive Housing							\$0.00
Other Types of Permanent Housing							\$0.00
<b>Total</b>	<b>38</b>	<b>12</b>	<b>50</b>	<b>\$0.00</b>	<b>\$907,581.05</b>	<b>\$0.00</b>	<b>\$907,581.05</b>

Total Increase in Capacity Funded by HEAP	Homeless Youth Funds			Non-Homeless Youth Funds			
	Original # of Nights	# of Nights Added	Total # of Nights	Original # of Nights	# of Nights Added	Total # of Nights	
Short-Term Shelter						0	
Emergency Shelter				213	653	866	Salvation Army - North Co
Navigation Center (Watsonville)				152	168	320	Salvation Army - Watsonvi
Motel Vouchers						0	
Host Home Program						0	
Other Projects: Please list and describe						0	



Other: please list and describe. Add a row for each project				\$0.00
<b>Total</b>	\$0.00	\$0.00	\$0.00	\$0.00

**Other Projects**

Other Projects Funded by HEAP	Total Homeless Youth Funds Expended	Total Non-Homeless Youth Funds Expended	Total Accrued Interest Funds Expended	Total Funds Expended
Other Projects: Communications development for accessible information about homelessness		5,006.25		\$5,006.25
<b>Total</b>	\$0.00	\$5,006.25	\$0.00	\$5,006.25

Miller Maxfield



**Section 3: Outcomes**

Outcome data is for project types funded by HEAP. For the tables asking for the numbers of participants in each project or project type, one participant may be counted in more than one column.

The number in the "Total" column, however, should be of the number of unduplicated individuals as opposed to the sum of the numbers in that row.

**Capital Improvement Projects (New and Expanded) Outcomes**

	Homeless Youth HEAP Funds		Non-Homeless Youth HEAP Funds	
	Number of Days Service Provided	Number of Instances Of Service	Number of Days Service Provided	Number of Instances of Service
Mobile Hygiene Services	57	0	92	125580
Mobile Healthcare Services	57	0	0	0
Other (please describe): Showers and Toilets (fixed, non-mobile)	57	0	0	0

**SHORT-TERM SHELTER**

Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	319	321	31	0	549	13	579
Number of persons at imminent risk of homelessness served	34	0	█	0	124	█	137
Number of persons served with a prior living situation of "place not meant for habitation"	34	0	16	0	234	█	271
Number of instances of services	0	0	█	0	1477	214	15924
Number of persons exiting to a permanent housing destination	0	0	█	0	█	█	15
Number of persons exiting to a safe exit, other than permanent housing	█	█	█	0	26	█	34
Average length of stay (in days)	119	0	29	0	59	29	n/a

**NAVIGATION CENTER**

Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	271	17	13	0	198	█	217
Number of persons at imminent risk of homelessness served	█	16	█	0	117	█	128
Number of persons served with a prior living situation of "place not meant for habitation"	█	█	█	0	38	█	39
Number of instances of services	6548	158	105	0	6251	560	6811
Number of persons exiting to a permanent housing destination	17	0	█	0	12	█	17



Number of persons served with a prior living situation of "place not meant for habitation"	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Number of instances of services	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Number of persons exiting to a permanent housing destination	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Average length of stay (in days)	0.00	0.00	0.00	0.00	0.00	0.00	n/a

SAFE PARKING							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	28	█	0	0	46	█	50
Number of instances of services		274	0	0	2360	109	50
Number of persons exiting to a permanent housing destination	█	█	0	0			█
Number of persons exiting to a safe exit, other than permanent housing	█	0					█
Average length of stay (in days)	43	66			43	135	n/a

#### SERVICES OUTCOMES

STREET OUTREACH							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	0	0	0	0	0	0	0
Number of persons at imminent risk of homelessness served	0	0	0	0	0	0	0
Number of persons served with a prior living situation of "place not meant for habitation"	0	0	0	0	0	0	0
Number of instances of services	0	0	0	0	0	0	0
Number of persons exiting to a permanent housing destination	0	0	0	0	0	0	0
Number of persons exiting to a safe exit, other than permanent housing	0	0	0	0	0	0	0

DAY SHELTER							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	0	0	0	0	0	0	0
Number of persons at imminent risk of homelessness served	0	0	0	0	0	0	0
Number of persons served with a prior living situation of "place not meant for habitation"	0	0	0	0	0	0	0

Number of instances of services	0	0	0	0	0	0	0
Number of persons exiting to a permanent housing destination	0	0	0	0	0	0	0
Number of persons exiting to a safe exit, other than permanent housing	0	0	0	0	0	0	0
Average length of stay (in days)	0	0	0	0	0	0	n/a

### HOMELESS PREVENTION

Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	0	0	0	0	0	0	0
Number of persons at imminent risk of homelessness served	0	0	0	0	0	0	0
Number of persons served with a prior living situation of "place not meant for habitation"	0	0	0	0	0	0	0
Number of persons exiting to a permanent housing destination	0	0	0	0	0	0	0
Number of persons exiting to a safe exit, other than permanent housing	0	0	0	0	0	0	0
Instances of services	0	0	0	0	0	0	0

### HOST HOMES

Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	0	0	■	0	0	0	0
Number of persons at imminent risk of homelessness served	0	0	■	0	0	0	0
Number of persons served with a prior living situation of "place not meant for habitation"	0	0	0	0	0	0	0
Number of instances of services	0	0	0	0	0	0	0
Number of persons exiting to a permanent housing destination	0	0	NA	0	0	0	0
Number of persons exiting to a safe exit, other than permanent housing	0	0	NA	0	0	0	0
Average length of stay (in days)	0	0	14	0	0	0	n/a

### HOUSING NAVIGATION-LANDLORD ENGAGEMENT

Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	■	■	0	0	14	■	19

Number of persons at imminent risk of homelessness served			0	0		0	
Number of persons served with a prior living situation of "place not meant for habitation"			0	0			
Number of persons exiting to a permanent housing destination			0	0	14		19
Number of persons exiting to a safe exit, other than permanent housing	0	0	0	0	0	0	0
Instances of services			0	0	14		15

SERVICES ONLY							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served		13	14		12	29	227
Number of persons at imminent risk of homelessness served	0	0			0		
Number of persons served with a prior living situation of "place not meant for habitation"	0	0		0	0		
Number of persons exiting to a permanent housing destination	0	0			0		
Number of persons exiting to a safe exit, other than permanent housing		0		0	0		15
Instances of services	56	26	53	12		42	157

OTHER (PLEASE LIST): EMERGENCY SHELTER & NAVIGATION SERVICES							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	166	18		0	142	0	298
Number of persons at imminent risk of homelessness served	28		0	0	31		25
Number of persons served with a prior living situation of "place not meant for habitation"	170			0	97	0	66
Number of persons exiting to a permanent housing destination				0		0	
Number of persons exiting to a safe exit, other than permanent housing	40	0	0	0	11	0	
Instances of services	120560	5333	89	0	137	0	137

**RENTAL ASSISTANCE OR SUBSIDIES OUTCOMES**

RENTAL ASSISTANCE							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	0	0	0	0	0	0	0

Number of persons at imminent risk of homelessness served	0	0	0	0	0	0	0
Number of persons served with a prior living situation of "place not meant for habitation"	0	0	0	0	0	0	0
Number of persons exiting to a permanent housing destination	0	0	0	0	0	0	0
Number of persons exiting to a safe exit, other than permanent housing	0	0	0	0	0	0	0
Instances of Services	0	0	0	0	0	0	0
Average length of stay (in days)	0	0	0	0	0	0	n/a

RAPID REHOUSING							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	0	0	0	0	0	0	0
Number of persons at imminent risk of homelessness served	0	0	0	0	0	0	0
Number of persons served with a prior living situation of "place not meant for habitation"	0	0	0	0	0	0	0
Number of persons exiting to a permanent housing destination	0	0	0	0	0	0	0
Number of persons exiting to a safe exit, other than permanent housing	0	0	0	0	0	0	0
Instances of Services	0	0	0	0	0	0	0
Average length of stay (in days)	0	0	0	0	0	0	n/a

MASTER LEASING							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	0	0	0	0	0	0	0
Number of persons at imminent risk of homelessness served	0	0	0	0	0	0	0
Number of persons served with a prior living situation of "place not meant for habitation"	0	0	0	0	0	0	0
Number of persons exiting to a permanent housing destination	0	0	0	0	0	0	0
Number of persons exiting to a safe exit, other than permanent housing	0	0	0	0	0	0	0
Instances of Services	0	0	0	0	0	0	0
Average length of stay (in days)	0	0	0	0	0	0	n/a

<b>MOTEL VOUCHERS</b>
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Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	0	0	0	0	0	0	0
Number of persons at imminent risk of homelessness served	0	0	0	0	20	34	54
Number of persons served with a prior living situation of "place not meant for habitation"	0	0	0	0	0	0	0
Number of persons exiting to a permanent housing destination	0	0	0	0	0	0	0
Number of persons exiting to a safe exit, other than permanent housing	0	0	0	0	0	0	0
Instances of Services	0	0	0	0	113	171	284
Average length of stay (in days)	0	0	0	0	15	48	n/a

RENTAL SUBSIDIES							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	0	0	0	0	0	0	0
Number of persons at imminent risk of homelessness served	0	0	0	0	0	0	0
Number of persons served with a prior living situation of "place not meant for habitation"	0	0	0	0	0	0	0
Number of persons exiting to a permanent housing destination	0	0	0	0	0	0	0
Number of persons exiting to a safe exit, other than permanent housing	0	0	0	0	0	0	0
Instances of Services	0	0	0	0	0	0	0
Average length of stay (in days)	0	0	0	0	0	0	n/a

HOST HOMES							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	0	0	0	0	0	0	0
Number of persons at imminent risk of homelessness served	0	0	0	0	0	0	0
Number of persons served with a prior living situation of "place not meant for habitation"	0	0	0	0	0	0	0
Number of Instances of Services	0	0	0	0	0	0	0
Number of persons exiting to a permanent housing destination	0	0	NA	0	0	0	0
Number of persons exiting to a safe exit, other than permanent housing	0	0	NA	0	0	0	0
Average length of stay (in days)	0	0	14	0	0	0	n/a





**Section 4: Demographics**

Fill in the tables below with the number of individuals served due to HEAP funds by the racial and ethnic categories listed below. One participant may be counted in any of the racial categories and may also be counted separately in the Hispanic/Latino ethnicity column.

**Age**

Project Type/Age	12 and under	Ages 13-17	Ages 18-24	Ages 25-34	Ages 35-44	Ages 45-54	Ages 55-61	Ages 62+	Doesn't Know/ Refused to Answer
Night by Night Shelter	0	0	0	0	0	0	0	0	0
Emergency Shelter	23	14	25	40	66	79	63	60	12
Navigation Center	27	█	13	36	42	44	35	31	0
Transitional Housing	0	0	0	0	0	0	0	0	0
Permanent Supportive Housing	0	0	0	0	0	0	0	0	0
Other Types of Permanent Housing	0	0	0	0	0	0	0	0	0
Safe Parking	5	0	0	█	█	11	█	19	0
Street Outreach	0	0	0	0	0	0	0	0	0
Day Shelter	0	0	0	0	0	0	0	0	0
Homelessness Prevention	0	0	0	0	0	0	0	0	0
Housing Navigation/Landlord Engagement	█	█	0	█	█	█	█	█	0
Services Only	20	█	20	37	33	48	32	46	142
Other: please list and describe	16	█	30	126	35	28	18	█	0
Rental Assistance and Subsidies	0	0	0	0	0	0	0	0	0

**Gender**

Project Type/Gender	Male	Female	Trans Female (M to F)	Trans Male (F to M)	Gender Non-Conforming (not exclusively M or F)	Doesn't know/ Refused to Answer
Night by Night Shelter	0	0	0	0	0	0
Emergency Shelter	385	190	█	█	█	█
Navigation Center	158	59	0	0	0	0
Transitional Housing	0	0	0	0	0	0
Permanent Supportive Housing	0	0	0	0	0	0
Other Types of Permanent Housing	0	0	0	0	0	0
Safe Parking	24	26	0	0	0	0
Street Outreach	0	0	0	0	0	0
Day Shelter	0	0	0	0	0	0
Homelessness Prevention	0	0	0	0	0	0
Housing Navigation/Landlord Engagement	15	█	0	0	0	0
Services Only	200	144	█	0	█	27
Other: please list and describe	154	124	0	0	█	0
Rental Assistance and Subsidies	0	0	0	0	0	0

**Race**

Project Type/Race	White	Black or African American	Asian	American Indian or Alaska Native	Native Hawaiian or Other Pacific Islander	Multiple Races	Doesn't Know/ Refused to Answer
Night by Night Shelter	0	0	0	0	0	0	0

Emergency Shelter	461	46	█	20	15	33	10
Navigation Center	141	█	█	█	█	█	41
Transitional Housing	0	0	0	0	0	0	0
Permanent Supportive Housing	0	0	0	0	0	0	0
Other Types of Permanent Housing	0	0	0	0	0	0	0
Safe Parking	47	0	█	█	█	0	0
Street Outreach	0	0	0	0	0	0	0
Day Shelter	0	0	0	0	0	0	0
Homelessness Prevention	0	0	0	0	0	0	0
Housing Navigation/Landlord Engagement	17	0	0	█	0	█	0
Services Only	134	15	█	█	█	10	203
Other: please list and describe	204	21	0	█	0	█	0
Rental Assistance and Subsidies	0	0	0	0	0	0	0



## Section 5: Qualitative Assessment

**1. Describe how HEAP funds have contributed to your Continuum of Care making progress towards local homeless goals (e.g. additional services provided, capacity created, systems building, investments made, lower waitlists, etc.)**

Contributions of HEAP funds toward our strategic plan goals have included all of the following listed by plan goal areas: (1) Transforming the Crisis Response System: Expanding and improving coordinated entry; expanding prevention programs; increasing shelter/navigation center capacity (by 30%); improving linkages from shelter to housing; enhanced health and hygiene for unsheltered persons; expending and intergrating outreach; supported ons-stop center in South County. (2) Increasing Access to Permanent Housing: Increasing RRH capacity; and adding subsidies linked to PH. (3) Integrating Systems and Community Support: reducing public perception and costs of street homelessness; increased access to mainstream benefits/employment services for varied homeless populations; improved homeless system coverage in South County and San Lorenzo Valley coverage; and reduced crime relating to unsheltered homelessness. (4) Initiating a Response to Youth & Young Adult (Y&YA) Homelessness: Added to the Continuum of housing options for homeless Y&YA, including host homes pilot; helped prevent Y&YA from falling out of foster care into homelessness; helped in establishing a Y&YA drop in center with emergency beds; support our YHDP Initiative with addition resources; asnd strtrengthened the network of Y&YA providers.

**2. Describe how HEAP funds have contributed to your Continuum of Care making progress towards local youth homelessness goals (e.g. additional services provided, capacity created, systems building, investments made, lower waitlist, etc.)**

The above strategic plan goals were reviewed, expanded, and developed through our successful YHDP planning process. The following specifies how \$1.27 million in youth-targeted HEAP funds have contributed to key projects of our \$2.20 million YHDP Initiative: (1) added \$58,300 in capacity and services to Host Homes pilot; (2) added \$422,835 in capacity and services to the Youth Homelessness Response Team; and (3) and provided \$787,003 to help fund establishment of the youth drop-in center. Contributions of HEAP funding toward YHDP Initiative goals: (1) establishing a single point (drop In center) for Y&YA to access services; (2) expanding the continuum of Y&YA housing with varied options; (3) expanded and improved the integration of the Y&YA service system, including healthcare, education, employment, mental health, and substance treatment; (4) better integrated Y&YA into the CES system; and (5) better connecting schools with Y&YA programs.

**3. Describe the alignment between HEAP-funded activities and "Housing First" principles (as defined in Welfare and Institutions Code section 8255).**

The County and CoC have been committed since the outset to aligning HEAP investments with Housing First principles. For example, since 2017 the CoC Program Standards have specifically required that programs funded by CoC or State sources comply with Housing First as defined in Section 8255. The local HEAP stakeholder input process prioritized Housing First, the local HEAP RFP required that applicants agree to adhere to Section 8255 Housing First principles as a condition of funding, and the local HEAP application required applicants to explain exactly how they would adhere to Housing First principles. Furthermore, all sub-recipients HEAP contracts include a Scope of Work sub-section setting forth required steps for adhering to Housing First principles. Finally, through critically important State-funded technical assistance all providers, HEAP sub-recipients, and CoC Leadership staff directly received training from HomeBase on Housing First principles during the course of two peer cohort trainings. As a result, participants in the trainings have a much better understanding of the Section 8255 Housing First principles, why they are important, how to best comply with them.

**4. Please provide any additional feedback on the impact of HEAP funds that you would like to share with the Homeless Coordinating and Financing Council. (Optional)**

*[This area contains faint, illegible text, likely bleed-through from the reverse side of the page.]*

**ADDITIONAL COMMENTS:**

**Submission Certification**

I certify that all information included in this report is true and accurate to the best of my knowledge.

Signature: Tatiana Brennan

Date: December 31, 2019

Name & Title: Tatiana Brennan / Senior Departmental Administrative Analyst