



## Homeless Emergency Aid Program (HEAP)

### Reporting Periods Please Select One

- ☒ September 1, 2018 - September 30, 2019 Report must be submitted no later than January 1, 2020  
☐ October 1, 2019 - September 30, 2020 Report must be submitted no later than January 1, 2021  
☐ October 1, 2020 - June 30, 2021 Report must be submitted no later than September 30, 2021

Submit this report to the Homeless Coordinating and Financing Council by email to [hcfc@bcsh.ca.gov](mailto:hcfc@bcsh.ca.gov)

HEAP Contract # 18-HEAP-00038

Administrative Entity: Sonoma County Community Development Commission

Date of Report: 12/30/2019

Select Either Large City or CoC

☐ Large City: \_\_\_\_\_

☒ Continuum of Care: Santa Rosa, Petaluma/Sonoma County

Contact Person/Title: Michael Gause/Homeless Services Manager

Contact Phone Number: 707-565-1977

Contact Email Address: [michael.gause@sonoma-county.org](mailto:michael.gause@sonoma-county.org)

### Section 1: Expenditure Summary

	Total
Total HEAP Award	\$12,111,291.50
Total HEAP Homeless Youth Funds	\$1,598,491.00
Total HEAP Funds obligated during reporting period	\$3,960,945.00
Total HEAP funds expended during reporting period	\$973,415.08
Total HEAP administrative funds expended during reporting period	\$266,600.46
Total interest accrued during reporting period	\$149,879.48



## Section 2: Expenditure Detail

For the reporting period, provide the expenditure data for all HEAP allocations (Capital Improvements, Services, Rental Assistance or Subsidies, Homeless Youth Set-Aside and Administrative Costs, Other).

For expenditures in the Other category, please provide details on the type of project.

**Note:** The expenditures being reported are not for each individual project, but a summary of all projects funded by HEAP.

### Capital Improvements

New Projects Funded by HEAP	Total # of Beds	Total Homeless Youth Funds Expended	Total Non-Homeless Youth Funds Expended	Total Accrued Interest Funds Expended	Total Funds Expended
Short-Term Shelter					\$0.00
Emergency Shelter					\$0.00
Navigation Center					\$0.00
Transitional Housing					\$0.00
Permanent Supportive Housing					\$0.00
Other Types of Permanent Housing					\$0.00
<b>Total</b>	0.00	\$0.00	\$0.00	\$0.00	\$0.00

Expansion Projects Funded by HEAP	Original # of Beds	# of Beds Added	Total # of Beds	Total Homeless Youth Funds Expended	Total Non-Homeless Youth Funds Expended	Total Accrued Interest Funds Expended	Total Funds Expended
Short-Term Shelter			0				\$0.00
Emergency Shelter			0				\$0.00
Navigation Center			0				\$0.00
Transitional Housing			0				\$0.00
Permanent Supportive Housing			0				\$0.00
Other Types of Permanent Housing			0				\$0.00
<b>Total</b>	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00

Total Increase in Capacity Funded by HEAP	Homeless Youth Funds			Non-Homeless Youth Funds		
	Original # of Nights	# of Nights Added	Total # of Nights	Original # of Nights	# of Nights Added	Total # of Nights
Short-Term Shelter			0			0
Emergency Shelter			0			0
Navigation Center			0			0
Motel Vouchers			0			0
Host Home Program			0			0
Other Projects: Please list and describe			0			0

Total	0	0	0	0	0	0
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Other Projects Funded by HEAP	Total Homeless Youth Funds Expended	Total Non-Homeless Youth Funds Expended	Total Accrued Interest Funds Expended	Total Funds Expended
Appliances (washer, dryer, A/C, heater, water heater, etc.)				\$0.00
Mobile Hygiene Units (shower, bathrooms, and/or laundry)				\$0.00
Mobile Health Care Service Units (physical and/or behavioral)				\$0.00
Renovations (new roof, patio covering, painting, etc.)				\$0.00
Safe Parking				\$0.00
Other Projects: Please list and describe				\$0.00
Total	\$0.00	\$0.00	\$0.00	\$0.00

#### Services

Project Type Funded by HEAP	Total Homeless Youth Funds Expended	Total Non-Homeless Youth Funds Expended	Total Accrued Interest Funds Expended	Total Funds Expended
Street Outreach	\$22,123.43	\$58,978.37		\$81,101.80
Day Shelter				\$0.00
Homelessness Prevention	\$9,509.09	\$56,805.75		\$66,314.84
Housing Navigation and Landlord Engagement				\$0.00
Services Only - Include Emergency Shelter and PSH	\$60,033.54	\$225,681.08		\$285,714.62
Motel Vouchers				\$0.00
Rental Assistance (not reported in Rental Assistance/Subsidies)				\$0.00
Move-in Costs		\$4,366.00		\$4,366.00
Host Home Program (not reported in Rental Assistance/Subsidies)				\$0.00
Other Coordinated Entry - This project provides staff to enroll persons experiencing homelessness in to the Coordinated Entry System. The staff conduct the VI-SPDAT with the individuals and provide them with resources. This project will be mobile, offering the ability to enter persons in to Coordinated Entry who otherwise would not be able to make it to a Coordinated Entry Site.		\$1,255.92		\$1,255.92
Other Homelessness Diversion - This project provides staff to divert persons calling in to Coordinated Entry from entering the homeless system of care. The staff discuss and offer alternatives to shelters that are available to that person. Diversion is done through the phone, email or in-person. During the 1st quarter they provided 409 referrals and/or resources to persons experiencing homelessness.		\$9,775.36		\$9,775.36
Total	\$91,666.06	\$356,862.48	\$0.00	\$448,528.54

**Rental Assistance or Subsidies**

Project Type Funded by HEAP	Total Homeless Youth Funds Expended	Total Non-Homeless Youth Funds Expended	Total Accrued Interest Funds Expended	Total Funds Expended
Rental Assistance (not reported in Services)				\$0.00
Rapid Rehousing	\$64,515.63	\$160,898.90		\$225,414.53
Master Leasing		\$9,678.19		\$9,678.19
Rental Subsidies				\$0.00
Host Home Program (not reported in Services)				\$0.00
Other: please list and describe. Add a row for each project				\$0.00
<b>Total</b>	\$64,515.63	\$170,577.09	\$0.00	\$235,092.72

**Other Projects**

Other Projects Funded by HEAP	Total Homeless Youth Funds Expended	Total Non-Homeless Youth Funds Expended	Total Accrued Interest Funds Expended	Total Funds Expended
Other: Mental Health Integration - Collaborative project which provides mental health support staff to street outreach programs, in emergency shelters and permanent supportive housing programs. Project closes gaps in the system by providing mental health assessments, reasonable accommodation facilitation, crisis de-escalation support, referrals and address barriers to housing.	\$0.00	\$1,167.10		\$1,167.10
Other: Russian Riverkeeper's Clean River Alliance - provides education to homeless individuals on maintaining clean camp sites to decrease the environmental and community impact, provide trash weekly trash pick up and engage persons experiencing homelessness in to coordinated entry to obtain housing.	\$0.00	\$22,026.26		\$22,026.26
<b>Total</b>	\$0.00	\$23,193.36	\$0.00	\$23,193.36



### Section 3: Outcomes

Outcome data is for project types funded by HEAP. For the tables asking for the numbers of participants in each project or project type, one participant may be counted in more than one column.

The number in the "Total" column, however, should be of the number of unduplicated individuals as opposed to the sum of the numbers in that row.

#### Capital Improvement Projects (New and Expanded) Outcomes

	Homeless Youth HEAP Funds		Non-Homeless Youth HEAP Funds	
	Number of Days Service Provided	Number of Instances Of Service	Number of Days Service Provided	Number of Instances of Service
Mobile Hygiene Services				
Mobile Healthcare Services				
Other (please describe)				

SHORT-TERM SHELTER							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of "place not meant for habitation"							
Number of instances of services							
Number of persons exiting to a permanent housing destination							
Number of persons exiting to a safe exit, other than permanent housing							
Average length of stay (in days)							n/a

EMERGENCY SHELTER							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of "place not meant for habitation"							
Number of instances of services							
Number of persons exiting to a permanent housing destination							
Number of persons exiting to a safe exit, other than permanent housing							

Average length of stay (in days)							n/a
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NAVIGATION CENTER							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of “place not meant for habitation”							
Number of instances of services							
Number of persons exiting to a permanent housing destination							
Number of persons exiting to a safe exit, other than permanent housing							
Average length of stay (in days)							n/a

TRANSITIONAL HOUSING							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of “place not meant for habitation”							
Number of instances of services							
Number of persons exiting to a permanent housing destination							
Number of persons exiting to a safe exit, other than permanent housing							
Average length of stay (in days)							n/a

PERMANENT SUPPORTIVE HOUSING							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of “place not meant for habitation”							
Number of instances of services							
Number of persons exiting to a permanent housing destination							

Number of persons exiting to a safe exit, other than permanent housing							
Average length of stay (in days)							n/a

OTHER TYPES OF PERMANENT HOUSING							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of “place not meant for habitation”							
Number of instances of services							
Number of persons exiting to a permanent housing destination							
Average length of stay (in days)							n/a

SAFE PARKING							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of instances of services							
Number of persons exiting to a permanent housing destination							
Number of persons exiting to a safe exit, other than permanent housing							
Average length of stay (in days)							n/a

## SERVICES OUTCOMES

STREET OUTREACH							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	141.00	<div></div>	178.00	<div></div>	274.00	<div></div>	276.00
Number of persons at imminent risk of homelessness served	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Number of persons served with a prior living situation of “place not meant for habitation”	141.00	<div></div>	178.00	<div></div>	274.00	<div></div>	276.00
Number of instances of services	152.00	0.00	299.00	<div></div>	463.00	<div></div>	467.00
Number of persons exiting to a permanent housing destination	<div></div>	<div></div>	<div></div>	0.00	13.00	0.00	13.00
Number of persons exiting to a safe exit, other than permanent housing	<div></div>	0.00	0.00	0.00	11.00	0.00	11

DAY SHELTER							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of “place not meant for habitation”							
Number of instances of services							
Number of persons exiting to a permanent housing destination							
Number of persons exiting to a safe exit, other than permanent housing							
Average length of stay (in days)							n/a

HOMELESS PREVENTION							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	19.00		0.00	0.00	19.00	0.00	19.00
Number of persons at imminent risk of homelessness served	35.00	0.00		0.00	70.00	0.00	70.00
Number of persons served with a prior living situation of “place not meant for habitation”		0.00	0.00	0.00		0.00	
Number of persons exiting to a permanent housing destination	38.00	0.00	0.00	0.00	38.00	0.00	38.00
Number of persons exiting to a safe exit, other than permanent housing	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Instances of services	334.00	56.00	27.00	0.00	461.00	0.00	461

HOST HOMES							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of “place not meant for habitation”							
Number of instances of services							
Number of persons exiting to a permanent housing destination							
Number of persons exiting to a safe exit, other than permanent housing							



Average length of stay (in days)							n/a
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HOUSING NAGIGATION-LANDLORD ENGAGEMENT							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of “place not meant for habitation”							
Number of persons exiting to a permanent housing destination							
Number of persons exiting to a safe exit, other than permanent housing							
Instances of services							

SERVICES ONLY - Emergency Shelter and Permanent Supportive Housing							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	329.00	33.00	50.00		547.00	59.00	739.00
Number of persons at imminent risk of homelessness served	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Number of persons served with a prior living situation of “place not meant for habitation”	229.00		21.00	0.00	305.00		329.00
Number of persons exiting to a permanent housing destination			18.00		55.00	27.00	138.00
Number of persons exiting to a safe exit, other than permanent housing	14.00			0.00	60.00	16.00	108.00
Instances of services	15298.00	117.00	2420.00	364.00	26226.00	11030.00	37256

OTHER: Coordinated Entry and Homelessness Diversion							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	29.00		0.00	0.00	32.00	0.00	32.00
Number of persons at imminent risk of homelessness served	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Number of persons served with a prior living situation of “place not meant for habitation”	29.00		0.00	0.00	29.00	0.00	29.00
Number of persons exiting to a permanent housing destination		0.00	0.00	0.00		0.00	
Number of persons exiting to a safe exit, other than permanent housing	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Instances of services	29.00		0.00	0.00	32.00	0.00	438

# RENTAL ASSISTANCE OR SUBSIDIES OUTCOMES

RENTAL ASSISTANCE							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of “place not meant for habitation”							
Number of persons exiting to a permanent housing destination							
Number of persons exiting to a safe exit, other than permanent housing							
Instances of Services							
Average length of stay (in days)							n/a

RAPID REHOUSING							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served			14.00	0.00	50.00		87.00
Number of persons at imminent risk of homelessness served	0.00	0.00		0.00	15.00	18.00	80.00
Number of persons served with a prior living situation of “place not meant for habitation”				0.00	20.00		65.00
Number of persons exiting to a permanent housing destination		0.00		0.00	16.00		31.00
Number of persons exiting to a safe exit, other than permanent housing	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Instances of Services	31.00	15.00	73.00	0.00	354.00	200.00	554.00
Average length of stay (in days)	73.50	50.70	59.00	0.00	57.60	50.60	n/a

MASTER LEASING							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served		0.00	0.00	0.00		0.00	
Number of persons at imminent risk of homelessness served	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Number of persons served with a prior living situation of “place not meant for habitation”	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Number of persons exiting to a permanent housing destination	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Number of persons exiting to a safe exit, other than permanent housing	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Instances of Services	19.00	0.00	0.00	0.00	19.00	0.00	19.00

Average length of stay (in days)		0.00	0.00	0.00		0.00	n/a
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MOTEL VOUCHERS							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of “place not meant for habitation”							
Number of persons exiting to a permanent housing destination							
Number of persons exiting to a safe exit, other than permanent housing							
Instances of Services							
Average length of stay (in days)							n/a

RENTAL SUBSIDIES							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of “place not meant for habitation”							
Number of persons exiting to a permanent housing destination							
Number of persons exiting to a safe exit, other than permanent housing							
Instances of Services							
Average length of stay (in days)							n/a

HOST HOMES							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served							
Number of persons at imminent risk of homelessness served							
Number of persons served with a prior living situation of “place not meant for habitation”							
Number of Instances of Services							
Number of persons exiting to a permanent housing destination							

Number of persons exiting to a safe exit, other than permanent housing							
Average length of stay (in days)							n/a

OTHER: Russian River Keeper and Mental Health Integration							
Performance Measures by Subpopulation	Chronically Homeless	Veteran	Unaccompanied Homeless Youth (18-24)	Unaccompanied Homeless Youth (Under 18)	Households (Without Children)	Households (With Children and Adults)	Total Served (Unduplicated)
Number of homeless persons served	112.00			0.00	112.00	0.00	112.00
Number of persons at imminent risk of homelessness served	0.00		0.00	0.00	0.00	0.00	0.00
Number of persons served with a prior living situation of "place not meant for habitation"	112.00			0.00	112.00	0.00	112.00
Number of persons exiting to a permanent housing destination	0.00		0.00	0.00		0.00	
Number of persons exiting to a safe exit, other than permanent housing	0.00		0.00	0.00		0.00	
Instances of Services	1305.00		12.00	0.00	1305.00	0.00	1305.00
Average length of stay (in days)- This is not a housing program	n/a	n/a	n/a	n/a	n/a	n/a	n/a



#### Section 4: Demographics

Fill in the tables below with the number of individuals served due to HEAP funds by the racial and ethnic categories listed below.  
One participant may be counted in any of the racial categories and may also be counted separately in the Hispanic/Latino ethnicity column.

#### Age

Project Type/Age	12 and under	Ages 13-17	Ages 18-24	Ages 25-34	Ages 35-44	Ages 45-54	Ages 55-61	Ages 62+	Doesn't Know/ Refused to Answer
Night by Night Shelter									
Emergency Shelter									
Navigation Center									
Transitional Housing									
Permanent Supportive Housing									
Other Types of Permanent Housing									
Safe Parking									
Street Outreach			195.00	21.00	25.00	14.00	12.00		0.00
Day Shelter									
Homelessness Prevention	0.00	0.00					15.00	46.00	0.00
Housing Navigation/Landlord Engagement									
Services Only - Emergency Shelter and PSH	92.00	20.00	60.00	87.00	99.00	147.00	127.00	107.00	0.00
Other: Coordinated Entry	0.00	0.00							0.00
Other: Russian River Keeper - unable to collect data, will continue to build rapport with those served to be able to collect this data	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	112.00
Other Homelessness Diversion - This project offers Homelessness Diversion services through the phone, email or in-person. Often times because people are looking for resources or are able to self resolve they don't enter the Homeless System of Care and do not want to provide their demographic information. During the 1st quarter they provided 409 referrals and/or resources to persons experiencing homelessness.	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	409.00
Other: Mental Health Integration	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rental Assistance and Subsidies - RRH and Master Leasing	36.00		22.00	12.00	23.00	25.00	16.00	25.00	0.00

#### Gender

Project Type/Gender	Male	Female	Trans Female (M to F)	Trans Male (F to M)	Gender Non-Conforming (not exclusively M or F)	Doesn't know/ Refused to Answer
Night by Night Shelter						
Emergency Shelter						
Navigation Center						
Transitional Housing						
Permanent Supportive Housing						
Other Types of Permanent Housing						
Safe Parking						



Other Homelessness Diversion - This project offers Homelessness Diversion services through the phone, email or in-person. Often times because people are looking for resources or are able to self resolve they don't enter the Homeless System of Care and do not want to provide their demographic information. During the 1st quarter they provided 409 referrals and/or resources to persons experiencing homelessness.	41.00	0.00	0.00	0.00		0.00	367.00
Other: Mental Health Integration	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rental Assistance and Subsidies - RRH and Master Leasing	130.00			16.00		11.00	



## Section 5: Qualitative Assessment

1. Describe how HEAP funds have contributed to your Continuum of Care making progress towards local homeless goals (e.g. additional services provided, capacity created, systems building, investments made, lower waitlists, etc.)

HEAP funds came available concurrently with the implementation of a redesigned and unified Homeless System of Care to align homeless services planning and funding countywide, branded "Home Sonoma County." The new decision-making body, the Home Sonoma County Leadership Council, made up of five elected officials and four representatives from a 25-member Technical Advisory Committee. serves as the Continuum of Care Board for federal and state competitive funding processes, and is responsible for setting the vision and direction for ending homelessness in Sonoma County.

Using data from the 2018 Homeless Count and from the Homeless Management Information System (2016-2018), the Community Development Commission, which staffs HOME Sonoma County, updated its estimate of housing needed to end homelessness and evaluated the best potential uses of the one-time infusion of funds from HEAP, which was equal to 50% of Sonoma County's existing ongoing funding for its homeless system of care.

Based on this review, the Commission recommended to the Leadership Council that HEAP dollars be used assist in creating enough permanent housing to reach "functional zero" homelessness for key homeless subpopulations. To that end, the HOME Sonoma County Leadership Council allocated \$1.85 million for projects targeting youth, who constitute 13 percent of Sonoma County's homeless population (significantly more than the 5 percent minimum). The recommendations also considered the need to increase program capacity in a way that is sustainable, or in a way that could be ramped up and down within HEAP's two-year timeframe.

The strategic use of HEAP funding in Sonoma County has resulted in a two-prong approach that focuses on services and capital development. HEAP augmented existing supportive services for individuals experiencing homelessness and broadened the local system of care with several new projects. Capital dollars have supported the development of housing and shelter sites in response to the homeless emergencies declared by jurisdictions around Sonoma County. Supportive services and capital investments funded with HEAP dollars will be required to use the Coordinated Entry System to allow persons experiencing homelessness to access shelter and permanent housing and to reduce waitlists for housing services.

### Services

HEAP has expanded services available through the homeless system of care by adding resources to Street Outreach, Emergency Shelter, Rapid Re-Housing, and Permanent Supportive Housing projects. Additionally, to reduce the number of individuals and families entering homelessness, HEAP funds will support Homelessness Prevention projects that serve households at imminent risk of losing their homes.

The use of HEAP funds to build service capacity in smaller jurisdictions and rural areas of the County has allowed for services to individuals and families located in more remote areas. These additional resources will have a marked impact on the communities to address homelessness better in these areas. Two subrecipients have received HEAP funding and have begun coordinated entry and outreach services to more remote areas where people experiencing homelessness tend to be isolated from services, allowing programs to 'meet people where they are' both geographically and with needed resources.

Throughout the County, there are now six Rapid Re-Housing projects accepting referrals through Coordinated Entry. Regionally focused Rapid Re-Housing services allow



subrecipients most familiar with their communities to make relationships with landlords, which increases available housing opportunities for unsheltered persons. In the first three months, 31 individuals and families experiencing homelessness were able to secure safe, permanent housing in communities of their choice. These Rapid Re-Housing programs have been successful in offering short-to-medium term rental assistance with HEAP funds, which allow a person/family experiencing homelessness to secure housing.

Emergency Shelters serving the most vulnerable population of Sonoma County identified the need to increase staffing and supportive services to those staying at the shelter. Often those in need a higher level of care (as identified through the VI-SPDAT) experience behaviors and symptoms that cause difficulty within a typical shelter environment. The increase in shelter staffing can better assist those who need a higher level of care to gain stability and housing through the shelter system.

One subrecipient of HEAP funds connects unsheltered individuals and/or those at risk of homeless with seniors in need of financial assistance to maintain their housing. Case management and other support services offered by the subrecipient allow older adults to age in place while providing housing opportunities to at-risk or unsheltered persons. This strategy can provide safe, stable housing in exchange for rent, work-exchange, or a combination of rent and work-exchange as arranged between the home provider, the renter, and the service provider.

Additional services provided through HEAP funding include case management services and move-on assistance to persons in Permanent Supportive Housing projects to transition to the Housing Choice Voucher program. The County of Sonoma offers 'move-on' vouchers to residents of Permanent Supportive Housing projects who, by taking advantage of supportive services, stabilize and no longer require the intense level of care offered in PSH projects. These individuals can receive a Housing Choice Voucher to secure housing elsewhere in the County. The opening created allows another person experiencing homelessness to move into the Permanent Supportive Housing unit. HEAP funding also assists individuals moving on from PSH units with moving costs to limit the financial shock associated with moving and foster long-term stability.

#### Capital

More than 50% of HOME Sonoma County's HEAP awards were made for projects in the Capital Improvement category, supporting increased and/or enhanced Permanent Supportive Housing and Emergency Shelters through acquisition, development, and rehabilitation of structures. Capital Improvement projects are leveraged with local, state, federal and private dollars to maximize all resources wherever possible. HEAP funds dedicated to Capital improvements are instrumental for Sonoma County to reach the goal of ending homelessness. HEAP Capital funds are strengthening HOME Sonoma County through the addition of Permanent Supportive Housing units, rehabilitation and redesign of emergency housing and shelter spaces. These service-enriched capital projects are designed to support persons experiencing homelessness to move them towards attaining and retaining permanent housing.

Capital Funds from HEAP are awarded in the form of a loan to the developer and secured against each property. Loan payments are deferred, at a 3% simple interest rate, due at maturity.

HEAP dollars are funding rehabilitation or expansion of four Emergency Shelters that serve a variety of specific populations, and diverse geographies in the County. One serves vulnerable women referred from across the county. HEAP funds will provide for necessary repairs at this shelter, ensuring the facility can meet the ongoing need to provide shelter and services. Another shelter serves Sonoma Valley and will use HEAP funds to rehab an existing structure and to acquire an additional site to expand services. The other two shelters are the largest emergency shelters in central and southern Sonoma County and HEAP funds will be used to expand capacity and address health and safety issues with capital improvements.

Two additional projects in northern Sonoma County and western Sonoma County will leverage federal funds to add emergency housing, housing navigation and case management space and will rehabilitate permanent supportive housing units at existing sites. HEAP funds will also be used to rehabilitate and acquire three single family homes used for

permanent supportive housing in northern Sonoma County.

Another project will provide 53 additional Permanent Supportive Housing and affordable housing units in the southern part of the county. These units will be accessible to low-income seniors and senior veterans with twenty-seven apartments set aside for Veteran Affairs Supportive Housing (VASH) program voucher recipients, while the balance of the units will have another twenty-six vouchers provided by the County of Sonoma, for persons aged 62 years and older. An MOU with the Veterans Administration will allow for the provision of services for the twenty-seven VASH residents with case management services provided by the Petaluma People Services Center for all at-risk seniors. The property will utilize the Housing First model and Coordinated Entry for the designated homeless units.

HEAP funds will also support the acquisition and conversion of a former motel in Santa Rosa in need of rehabilitation. This project will provide 55 individuals and families with Permanent Supportive Housing. The subrecipient has proven success with the acquisition and rehab of another motel in 2014, providing housing to 104 individuals annually. The project will require no additional public dollars, creating a self-contained and self-sustained program to help people out of homelessness. Revenue generated from Rental voucher income will generate cash flow for the subrecipient to cover debt service on the property, complete capital improvements to the units and, most significantly, provide sufficient funding for robust services, such as psychological counseling, job training, financial education, and housing navigation.

HEAP funding provided by the State has strengthened all programs in the HOME Sonoma County homeless system of care. Every part of HOME Sonoma County is benefitting from HEAP funds: street outreach, coordinated entry, emergency shelter, rapid re-housing, permanent supportive housing, case management, homelessness prevention, and capital improvements. In the coming year, HOME Sonoma County is undertaking a strategic planning process. Measuring the outcomes of projects funded in FY 2019-2020 will be an important part of strategically deploying limited resources in future years.

**2. Describe how HEAP funds have contributed to your Continuum of Care making progress towards local youth homelessness goals (e.g. additional services provided, capacity created, systems building, investments made, lower waitlist, etc.)**

Sonoma County has a large TAY population experiencing homelessness, with several providers receiving HEAP dollars who offer services to this population. The County of Sonoma has a Transitional Aged Youth (TAY) population of six hundred fifty-seven persons experiencing homelessness as of the last homeless count. The County of Sonoma has dedicated 13% of the total HEAP funds received towards TAY projects. Much like other HEAP funds used in Sonoma County, the TAY regional system of care will benefit in all aspects of services offered to TAY individuals, families experiencing homelessness, or those at-risk of homelessness. Subrecipients of HEAP funds for TAY individuals and families not only provide housing support and services but also offer wrap-around services to support TAY individuals and families with all aspects of obtaining and retaining permanent housing.

Permanent Supportive Housing is a much-needed resource for TAY individuals. HEAP funds offer an opportunity for the acquisition of eight affordable units, with five units designated for Permanent Supportive Housing. Placements in these five units will be through the Coordinated Entry System and made available to vulnerable TAY individuals who are homeless or at risk of becoming homeless. HEAP funding has been able to sustain and expand the capacity for an eight-unit Permanent Supportive Housing project, which provides housing and supportive services to youth with behavioral health challenges. Subrecipients have identified service gaps to realign services with the Housing First model strategically. These include the ability to provide core services, hire additional staff, and to provide a more robust set of clinical services. Funding has allowed for the hiring of a property manager, which strategically separates the tasks of property management from services. Youth participants benefit from the role division and can have a more open, therapeutic relationship with their case manager without fear of losing their housing. Case managers also receive training on Seeking Safety, an evidence-based program recognized by SAMHSA as a best practice.

Subrecipients have used HEAP funding to provide Rapid Re-Housing services to TAY individuals and families experiencing homelessness. These projects offer tenant-based or project-based housing and supportive service designed to assist with housing retention. A TAY service provider receiving HEAP dollars has provided transitional housing services to TAY individuals for many years with successful outcomes. This subrecipient has been able to use HEAP funding to start their first Rapid Re-Housing project, aligning their model with Housing First. HEAP dollars supported the transition from a transitional housing model towards a rapid re-housing strategy that will lead to more units and services available for those currently experiencing homelessness.

**3. Describe the alignment between HEAP-funded activities and "Housing First" principles (as defined in Welfare and Institutions Code section 8255).**

All projects and program funded with all homeless services funding sources administered by the Sonoma County Community Development Commission, including HEAP, align with the principles of 'Housing First.' Additional units funded with HEAP Capital dollars will support the acquisition and rehabilitation of units that create more Permanent Supportive Housing that will receive referrals from Coordinated Entry. These units will allow more persons who are experiencing homelessness to access low-barrier shelter and permanent housing. Individuals and families receiving services at shelters and supportive housing programs will work with case managers to identify and obtain services necessary to retain housing.

By working together, Subrecipients under contract through the Commission's Homeless Services funding cycle serve the most vulnerable persons experiencing homelessness. Subrecipients work to accept individuals and families who are experiencing homelessness into their programs instead of 'ruling them out.' Participants are not denied access to housing and/or services due to substance use and their participation in a recovery program is not mandated. Poor or no credit history, lack of rental history, evictions and criminal history are not factors that keep a potential participant from gaining access to a program.

Subrecipients accept referrals through the Coordinated Entry system, which matches participants with the highest vulnerability based on VI-SPDAT and SPDAT scores. Once an individual or household experiencing homelessness gets connected with a housing provider, that individual/household and provider work together to identify and obtain a unit based on the household/individual's choice, as a program participant. Subrecipients also link participants to appropriate services to assist them in retaining permanent housing. Participants hold the lease and engage with and accept services at their own will. Subrecipients have trained staff in evidence-based practices including Motivational Interviewing, Strengths-Based Perspective, Harm Reduction, and Seeking Safety.

All of the Subrecipients have reasonable accommodation policies and procedures. These policies assist in ensuring that participants who have disabilities can obtain housing/accommodations that will meet their needs.

**4. Please provide any additional feedback on the impact of HEAP funds that you would like to share with the Homeless Coordinating and Financing Council. (Optional)**

In addition to the array of services listed, HEAP funds have been instrumental in reducing the impact of trash and debris from homeless camps on the environment while also providing health and housing resources to individuals experiencing homelessness. One HEAP subrecipient has in 3 months, removed over 46,950 pounds of debris and 27 tires from homeless camps. While providing health education and debris removal services, the subrecipient builds rapport with individuals who are currently homeless and, when ready, evidence-based strategies connect the individual to coordinated entry and shelter services.

HEAP funds have been instrumental in filling identified gaps in services. Subrecipients have been able to align their projects with Housing First National Best Practices. For example, permanent supportive housing and project-based rapid re-housing projects have been able to increase staff to include a property manager separate from the case manager. Additionally as persons with a higher vulnerability, due to mental health and/or substance use, are matched through coordinated entry to emergency shelters and/or permanent supportive housing increase in staff in these projects is needed to ensure the safety of all residents and to ensure the person is successful in the housing/shelter program.

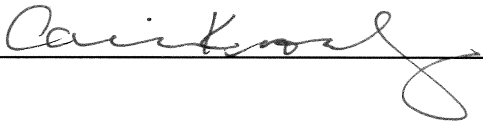
### ADDITIONAL COMMENTS:

One HEAP funded project that is contractually obligated, and has launched but has not provided direct assistance to-date is a Mental Health Integration project. This project is a collaborative project between the subrecipient and another HOME Sonoma County service provider. HEAP funds will support the hiring of a mental health clinician who will be available to street outreach teams, emergency shelters and permanent supportive housing. The mental health clinician will be available to assist in assessments, engagement, provide referrals, crisis intervention and de-escalation. This position will assist providers who are working with the most vulnerable populations that may have behaviors from mental health symptoms and substance abuse that would make it difficult for them to be in a shelter/housing. Currently, the subrecipient is in the hiring process of the mental health clinician and will begin services upon filling the vacant position.

The remaining capital projects are in various stages, staff is collecting due diligence items to ensure the appropriate level of underwriting and loan document preparation prior to loan origination and disbursement of funds. The Commission expects to close on three more capital projects in January 2020 and to maintain two to three closings each month thereafter.

### Submission Certification

I certify that all information included in this report is true and accurate to the best of my knowledge.

Signature: 

Date: 12.30.2019

Name &  
Title:



**Sonoma County Community Development Commission**  
1440 Guerneville Road, Santa Rosa, CA 95403-4107

*Members of the  
Commission*

**David Rabbitt**  
Chair

**Susan Gorin**  
Vice Chair

**Shirlee Zane**  
**James Gore**  
**Lynda Hopkins**

**Geoffrey M. Ross**  
Executive Director

December 23, 2019

Hello Team,

I will be out of the office starting Tuesday, December 24<sup>th</sup> through January 1<sup>st</sup>.  
I will return to the office on Thursday, January 2, 2020.

During my absence, Carrie Kronberg, Assistant Executive Director, is authorized to sign documents in my place.

Sincerely,

Geoffrey Ross  
Executive Director  
Sonoma County Community Development Commission  
(707) 565-7505

