100-DAY CHALLENGES: RAPID INNOVATION AND COLLABORATION TO REHOUSE PEOPLE EXPERIENCING HOMELESSNESS IN CALIFORNIA COMMUNITIES

With the support of the Rapid Results Institute and C4 Innovations, three teams representing San Francisco, Santa Barbara, and Sonoma Counties completed 100-Day Challenges on addressing homelessness in California - as part of the second cohort to do so. In just a few short months, a total of 240 people moved into permanent housing as a result of the efforts coordinated and developed through the 100-Day Challenge.*

SAN FRANCISCO

- 135 COVID-19 vulnerable Shelter in Place (SIP) Program single adult guests housed.
- 73% of those housed were connected to Permanent Supportive Housing (PSH).

SANTA BARBARA

- Housed 46 Veterans.
- 14% of those housed were female Veterans.
- Over 60% of Veterans housed were previously unsheltered and half reported a disabling condition.

SONOMA

- Housed 59 Transitional Age Youth (TAY) experiencing homelessness housed and connected to supportive services.
- 32 additional TAY connected to a housing choice voucher.

California implemented the 100-Day Challenge in partnership with local participating systems to develop and identify ways to improve each community’s efforts to house people experiencing homelessness. Teams were made up of representatives from homelessness services providers, local governments, and other systems of care within the community. The State and communities worked together to improve cross-system collaboration and goal-setting around a collective vision for connecting persons experiencing homelessness to safe and stable housing.

While the focus of the Challenge is on a collective vision, much of the planning and goal setting for individual communities was tailored to each county’s specific circumstances - with an added lens on centering equity throughout it. Communities identified several common themes and successes at the conclusion of the Challenge.

CROSS-SYSTEMS COLLABORATION

Strengthening cross-system relationships and working norms creates positive opportunities to disrupt the status quo to achieve rapid results in 100 days: The 100-Day Challenge created opportunities for key partners to come together in each community and explore new approaches to partnering, designing programs, and making decisions to more effectively increase housing options for people experiencing homelessness.

💡 Spotlight - Sonoma County engaged representatives from non-profit service providers, local Housing Authorities, and government agencies to help reimagine the homeless response system to better serve TAY experiencing homelessness. Members of Sonoma’s 100-Day Challenge Team worked together to help “de-silo” the homeless response system, including identifying areas where increased coordination and collaboration across agencies and service providers can improve the housing process for TAY.

Full Case Study | 100-Day Summary

*FOR A DETAILED BREAKDOWN OF EACH COMMUNITIES GOALS AND RESULTS, CLICK HERE
In December 2019, Governor Gavin Newsom announced a 100-Day Challenge Initiative to address homelessness across California. Rapid Results Institute’s (RRI) 100-Day Challenges are designed to inspire and empower frontline teams to set ambitious goals, and harness the intense levels of innovation, collaboration, and execution required to achieve them in 100 days. As of May 2021, two cohorts of California’s 100-Day Challenges have been completed and a third cohort has launched.